

PRIVACY POLICY
regarding the LESI Young Member Congress of 2018

Preamble

1. The **LESI Young Member Congress of 2018** (hereafter the "**Event**") is organised by the Swiss YMC Committee of the Licensing Executives Society International (hereafter the "**Organiser**"). This Privacy Policy regulates the terms and conditions by which the personal data of the participants in the Event is processed.
2. Event participants acknowledge that the acceptance of this Policy serves as prerequisite to the Event registration on the Event website (found at www.ymc2018.org).

Scope of the Policy

3. This Privacy Policy pertains to the processing of personal data provided by the Event participants (hereafter referred to as "**Personal Data**") for the purposes set out below.
4. Personal Data shall not include any data that is readily available from an open source, or any company registry data, which, under applicable law, is freely available and as such, exempt from data management regulations hereunder.

Data collected and processed

5. Any Personal Data that Event participants provide over www.ymc2018.org may be collected, stored and otherwise processed, inter alia:
 - a) first name
 - b) family name
 - c) company
 - d) address
 - e) e-mail address
 - f) telephone number

Purposes of data processing

6. Personal Data may be processed for the following purposes:
 - a) registration to the Event,
 - b) identification of the participant,
 - c) correspondence with the participant regarding any Event changes, should need arise,
 - d) sending information to participants with regard to future events,
 - e) production of anonymous statistical analyses.

Data processors and location of processing

7. Personal Data may be processed by the Organiser and/or companies/entities affiliated with Organiser, including but not limited to the Licensing Executives Society International and the Licensing Executives Society Switzerland. Personal Data may also be transferred to and processed by the following third parties:
 - a) Service providers processing Personal Data on behalf of the Organiser within the scope of providing their services;

- b) Bodies entitled to receive information, insofar as the Organiser is obliged to do so by law or a binding decision of a court or administrative body.
8. Personal Data may be transferred and processed abroad (including in countries without legislation guaranteeing for an adequate level of data protection).

Legal basis of data processing

9. Organiser's data processing is conducted under Swiss law, and pursuant to the regulations of the Federal Act on Data Protection and the Ordinance to the Federal Act on Data Protection.
10. Event participants expressly accept this Privacy Policy when registering to the Event by ticking a checkbox, after having read and understood the terms herein.

Data protection measures

11. The Organiser implements appropriate technical and organisational measures to protect Personal Data against unauthorised processing and to ensure the confidentiality, availability and integrity of Personal Data.

Participants' rights and data protection contact details

12. Under the applicable data protection laws, participants are entitled to information about their personal data stored by the Organiser as well as to correction, deletion and blocking of such data, except for data which the Organiser is obliged to store due to statutory retention obligations.

Miscellaneous provisions

13. This Privacy Policy is subject to change at any time, with any changes made having to be openly displayed on the Event website.
14. Event participants shall be notified of any changes made hereto via e-mail sent to the participants' registered e-mail addresses.
15. If the participants do not object to contents of the above notification within 8 days of having received them, or from the public display thereof (whichever is sooner), the change shall be deemed as having been accepted by the Event participant.

Zurich, February 2018.